



25th ANNUAL MBA EXCLUSIVE BUSINESS CONFERENCE November 4-5, 2021

EVENT OVERVIEW

DESCRIPTION: Since 1996, the Howard University School of Business has sponsored a signature event titled **MBA Exclusive (MBAX)**. **MBAX** provides corporate partners access to a pool of talented MBA students while increasing the visibility of the corporations among students, faculty, and staff at Howard University. This event is designed to bridge relationships between America's leading corporations and the MBA program, while allowing students to showcase their skills and talents. This two-day corporate-sponsored event features a **career fair, on-site interviews, corporate-sponsored breakfasts, luncheons, evening receptions, panel discussions, workshops, and a national minority case competition.**

LOCATION: LMI Conference Center
7940 Jones Branch Drive
Tysons, VA 22102
Telephone: 1-800-471-6399

- Wonderfully located in the chic and fashionable Tysons Corner area, and just a few steps to fine dining, shopping, cultural sites, and businesses

AUDIENCE: Howard University School of Business MBA Students
Howard University Graduate and Professional Schools
Howard University Alumni, Faculty, and Administrators
Minority MBA, MS, and MPA Candidates from Invited Business Schools

16th ANNUAL LMI MINORITY MBA CASE COMPETITION

This year we celebrate 16 years of the National Minority Case Competition sponsored by LMI. The 16th Annual LMI Minority MBA Case Competition will provide MBA, MS, and MPA candidates the opportunity to present their best ideas and receive feedback from a panel of judges comprised of management professionals. The competition is designed to assist in the development of Minority Business Leaders, regardless of function, while furthering the objective of presenting well-equipped leaders to the greater community. Winners of the competition receive monetary awards and recognition plaques.



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SPONSORSHIP OPPORTUNITIES

Gold Plus Level Sponsorship - \$20,000

- Exclusive Sponsor of the **MBAX** Kickoff Luncheon (Thursday, 12:45 p.m. – 2:30 p.m.)
- Corporate Representative gives Keynote Address (or Howard University MBA Program selects a Keynote on behalf of Corporate Sponsor)
- Recognized as official Howard University MBA Program Corporate Partner
- Logo/Company Name on **MBAX** Marketing Materials
- Logo/Company Name featured on Event Banner
- Ten (10) Tickets to all Conference Events
- Company logo w/Hotlink on **MBAX** Website (www.mbaexclusive.com)
- Howard University MBA Resume Book
- Extra-Large Career Fair Booth with Signage
- Two (2) Private Interview Rooms

Gold Level Sponsorship - \$15,000

- Exclusive Sponsor of the **MBAX** Bison ‘Mix & Mingle’ Reception (Thursday, 6:00 p.m. - 8:00 p.m.)
- Corporate Representative gives Keynote Address (or Howard University MBA Program selects a Keynote on behalf of Corporate Sponsor)
- Recognized as official Howard University MBA Program Corporate Partner
- Logo/Company Name on **MBAX** Marketing Materials
- Logo/Company Name featured on Event Banner
- Ten (10) Tickets to all Conference Events
- Company logo w/Hotlink on **MBAX** Website (www.mbaexclusive.com)
- Howard University MBA Resume Book
- Extra-Large Career Fair Booth with Signage
- Two (2) Private Interview Rooms

Silver Plus Level Sponsorship - \$10,000

- Exclusive Sponsor of the **MBAX** Bison Breakfast (Thursday, 8:30 a.m. – 10:00 a.m.)
- **MBAX** Promotional Signage
- Logo/Company Name featured on Event Banner
- Eight (8) Tickets to all Conference Events
- Company logo w/Hotlink on **MBAX** Website (www.mbaexclusive.com)
- Howard University MBA Resume Book
- Career Fair Booth with Signage
- One (1) Private Interview Room



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Silver Level Sponsorship - \$7,500

- Exclusive Sponsor of the **MBAX** Conference Workshop I or Workshop II (Thursday: 10:30am-11:30 or 11:40am-12:40pm or Friday: 10:30 a.m. – 11:30 a.m., 11:40 a.m. – 12:40 p.m. or 3:00pm-4:00pm)
- **MBAX** Promotional Signage
- Logo/Company Name featured on Event Banner
- Five (5) Tickets to all Conference Events
- Company logo w/Hotlink on **MBAX** Website (www.mbaexclusive.com)
- Howard University MBA Resume Book
- Career Fair Booth with Signage
- One (1) Private Interview Room

Bronze Plus Level Sponsorship w/Interview Room - \$2,000

(Must register by October 22, 2021 for this option)

- Howard University MBA Resume Book
- Career Fair Booth with Signage
- One (1) Private Interview Room
- Company listing on the **MBAX** website (www.mbaexclusive.com)
- Two (2) Tickets to all Conference Events

Bronze Level Sponsorship - \$1,500

- Howard University MBA Resume Book
- Career Fair Booth with Signage
- Company listing on the **MBAX** website (www.mbaexclusive.com)
- Two (2) Tickets to all Conference Events

A La Carte Items

- Interview Room - **\$500**
- Ad Space in Conference Magazine - **\$1,000**
- Additional Breakfast, Lunch, or Reception Ticket - **\$20**



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SPONSORSHIP APPLICATION

Part 1: Organizational Contact Information:

Name of Company or Organization

Contact Person

Title

Address

City

State

Zip Code

()

()

Phone

Fax

Email

***Part 2: Sponsorship Packages:**

MBA Exclusive 2021 Opportunities

_____ **\$20,000 Gold Plus Level** (Luncheon Sponsor - Thursday, November 4, 2021)

_____ **\$15,000 Gold Level** (Reception Sponsor - Thursday, November 4, 2021)

NLA **\$10,000 Silver Plus Level** (Breakfast Sponsor - Thursday, November 4, 2021)

_____ **\$7,500 Silver Level** (Workshop I Sponsor - Thursday, November 4, 2021)

_____ **\$7,500 Silver Level** (Workshop II Sponsor - Thursday, November 4, 2021)

****With the exception of Bronze Sponsorship Levels, NLA represents reserved (or no longer available).***



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*Part 2: Sponsorship Packages: (continues)

MBA Exclusive 2021 Opportunities

- _____ **\$7,500 Silver Level** (Workshop I Sponsor – Friday, November 5, 2021)
- _____ **\$7,500 Silver Level** (Workshop II Sponsor – Friday, November 5, 2021)
- _____ **\$7,500 Silver Level** (Workshop III Sponsor – Friday, November 5, 2021)
- _____ **\$2,000 Bronze Plus Level w/Interview Room**
(Must register by **October 22, 2021** for this option)
- _____ **\$1,500 Bronze** (Interview Rooms are **NOT** included in the sponsor fee for Bronze Level Participants)

Part 3: My company/organization would like to participate in the following:

(Space provided on a first come first serve basis.)

Thursday, November 4, 2021

- _____ Breakfast 8:30 am - 10:00 am
- _____ Workshop I 10:30 am – 11:30 am
- _____ Workshop II 11:40am – 12:40pm
- _____ Luncheon 12:45 pm - 2:30 pm
- _____ Career Fair 2:30 pm - 6:00 pm
- _____ Reception 6:00 pm – 9:00 pm

**With the exception of Bronze Sponsorship Levels, NLA represents reserved (or no longer available).*



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Friday, November 5, 2021

- _____ Breakfast 7:00 am – 9:30 am
- _____ Workshop I 10:15 am – 11:15 am
- _____ Workshop II 11:30 am – 12:30 pm
- _____ Workshop III 3:00pm – 4:00pm
- _____ MBA Interview Sessions 8:00 am – 4:00 pm
- _____ Luncheon 12:45 pm – 2:30 pm
- _____ Case Competition Final Round 2:30 pm – 5:30 pm
- _____ Closing Case Competition Reception 5:45 pm – 7:00 pm

Part 4: Additional Fees:

- _____ \$500 Interview Room
(Interview Rooms are **NOT** included in the sponsor fee for Bronze Level participants)
- _____ \$1,000 Ad Space in Conference Magazine
- _____ \$20 per additional Breakfast, Lunch or Reception Ticket (i.e. in addition to the number of tickets that have been included in your selected sponsorship package)



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Part 5: Confirmed Representatives (PLEASE PRINT or TYPE INFORMATION)

Representative 1: _____

Representative 2: _____

Representative 3: _____

Representative 4: _____

Representative 5: _____

Representative 6: _____

Representative 7: _____

Representative 8: _____

Representative 9: _____

Representative 10: _____

Part 6: Registration Deadline:

October 22, 2021

Please return this form with payment to:

Howard University School of Business
Office of Graduate Programs
2600 Sixth Street, NW, Suite 236
Washington, DC 20059
Tel: (202) 806-1725
Fax: (202) 986-4435
Email: mba_bschool@howard.edu